



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC  
RAMSEY,NOELLE  
/

6/1/13/1011  
National/Political Issue Agency BRD  
Standard

CFIF 9/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FREEDOM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CENTER FOR INDIVIDUAL

**Contract #** 13/3988  
**Schedule Dates** 09/19/12-09/28/12

**Last Modified**

09/17/12

**Entered By**

Katie Freckleton

**CO-OP**

No

**Headline #**

06319020

**Demo**

A35+

**Order Type**

Normal

**Package Deal**

Commission %

15.00

**Commission**

\$11,820.00

**Net Total**

\$66,980.00

**Sales Tax**

**Date Entered**

09/17/12

**By Broadcast Month**

Sep. 2012

**Spots**

47

**Rate**

\$78,800.00

**Grand Total:**

47

\$78,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / News (1)	09/21/12-09/28/12	1	:30	10P- 10:35P (MST)					1		2		\$3,500.00	\$7,000.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12	
2.0	Normal Line / News (2)	09/21/12-09/28/12	1	:30	5P- 5:30P (MST)						1		2		\$1,300.00	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
3.0	Normal Line / News (3)	09/21/12-09/28/12	1	:30	6P- 6:30P (MST)						1		2		\$1,300.00	\$2,600.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
4.0	Normal Line / News (4)	09/21/12-09/28/12	1	:30	6A- 8A (MST)						1		2		\$900.00	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
5.0	Normal Line / Prime (5)	09/21/12-09/28/12	1	:30	6:57-26P- CBS-CNN New York (Friday)						1		2		\$2,500.00	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	CNN	9/17/12
6.0	Normal Line / SPOT (6)	09/21/12-09/28/12	1	:30	8A- 9A (NST)						1		2		\$400.00	\$800.00	\$800.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12
7.0	Normal Line / News (7)	09/24/12-09/24/12	1	:30	5P- 5:30P (MST)						1		1		\$1,300.00	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12
8.0	Normal Line / News (8)	09/24/12-09/24/12	1	:30	6P- 6:30P (MST)						1		1		\$1,300.00	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12
9.0	Normal Line / News (9)	09/24/12-09/24/12	1	:30	6A- 8A (NST)						1		1		\$900.00	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12
10.0	Normal Line / SPOT (10)	09/24/12-09/24/12	1	:30	8A- 9A (NST)						1		1		\$400.00	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12
11.0	Normal Line / Prime (11)	09/24/12-09/24/12	1	:30	9P- CBS-Hawaii Five-O (Monday)						1		1		\$4,500.00	\$4,500.00	\$4,500.00	Salt Lake City (KUTV)	HAWAII FIVE-O	9/17/12
12.0	Normal Line / News (12)	09/22/12-09/22/12	1	:30	5P- 6P (NST)						1		1		\$750.00	\$750.00	\$750.00	Salt Lake City (KUTV)	2NEWS @ 5PM(SATURDAY)	9/17/12
13.0	Normal Line / Prime (13)	09/22/12-09/22/12	1	:30	8:59P- 6P (NST)						1		1		\$1,000.00	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	48 HOURS MYSTERY	9/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/18/12



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

Schedule Dates	09/19/12-09/28/12
Advertiser	Center For Individual Freedom (28835)
Agency	Main Street Media Group (12963)
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand	CFFP 9/19 (473817)

Sales Office	TeleRep/DC, Washington DC (2995)
Buyer Name	RAMSEY,NOELLE
Phone/Fax	/
CPE	61/139/1011
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	CRFP 9/19 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , CENTER FOR INDIVIDUAL FREEDOM

Salt Lake City (KUTV)  
By Broadcast Month  
Sep. 2012      Spots      Rate  
Grand Total:      47      \$78,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Prime (14)	09/23/12-09/23/12	1	:30	5:57-30P- CBS-60 Minutes (Sunday)						1		1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	60 MINUTES	9/17/12	
15.0	Normal Line / News (15)	09/20/12-09/27/12	1	:30	10P- 10:35P (MST)					1		2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12		
16.0	Normal Line / News (16)	09/20/12-09/27/12	1	:30	5P- 5:30P (MST)					1		2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12		
17.0	Normal Line / News (17)	09/20/12-09/27/12	1	:30	5:30A- 6A (MST)					1		2	\$350.00	\$700.00	Salt Lake City (KUTV)	2NEWS SUNRISE THIS MORNING	9/17/12		
18.0	Normal Line / News (18)	09/20/12-09/27/12	1	:30	6P- 6:30P (MST)					1		2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12		
19.0	Normal Line / News (19)	09/20/12-09/27/12	1	:30	6A- 8A (MST)					1		2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12		
20.0	Normal Line / News (20)	09/25/12-09/25/12	1	:30	10P- 10:35P (MST)					1		1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12		
21.0	Normal Line / News (21)	09/25/12-09/25/12	1	:30	5P- 5:30P (MST)					1		1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12		
22.0	Normal Line / News (22)	09/25/12-09/25/12	1	:30	5:30A- 6A (MST)					1		1	\$350.00	\$350.00	Salt Lake City (KUTV)	2NEWS SUNRISE THIS MORNING	9/17/12		
23.0	Normal Line / News (23)	09/25/12-09/25/12	1	:30	6P- 6:30P (MST)					1		1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12		
24.0	Normal Line / News (24)	09/25/12-09/25/12	1	:30	6A- 8A (MST)					1		1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12		
25.0	Normal Line / News (25)	09/19/12-09/26/12	1	:30	10P- 10:35P (MST)					1		2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	9/17/12		

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

RAMSEY,NOELLE  
/ 61139/1011  
National/Political Issue Agency BRD  
Standard  
CFIF 9/19  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* CENTER FOR INDIVIDUAL  
FREEDOM

### Contract # 1373988

Schedule Dates 09/19/12-09/28/12

Date Entered 09/17/12  
Last Modified 09/17/12

Salt Lake City (KUTV)  
By Broadcast Month

Spots

Rate

Advertiser Center For Individual Freedom (28835)

Entered By Katie Freckleton  
CO-OP No

Headline # 06319020

Demo A35+

Normal

Agency Main Street Media Group (12963)  
Product POLITICAL CANDIDATE SUPER PAC (hs) (1386)  
CFF 9/19 (473817)

Order Type Package Deal  
Commission % 15.00  
Commission \$11,820.00  
Net Total \$66,980.00  
Sales Tax

Salesperson TeleRep/DC, Washington DC (2995)  
TeleRep Washington DC

Comments RAMSEY,NOELLE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News (26)	09/19/12-09/26/12	1	:30	5P- 5:30P (MST)				1				2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM	9/17/12	
27.0	Normal Line / News (27)	09/19/12-09/26/12	1	:30	6P- 6:30P (MST)				1				2	\$1,300.00	\$2,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	9/17/12	
28.0	Normal Line / News (28)	09/19/12-09/26/12	1	:30	6A- 8A (MST)				1				2	\$900.00	\$1,800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING	9/17/12	
29.0	Normal Line / SPOT (29)	09/19/12-09/26/12	1	:30	8A- 9A (MST)				1				2	\$400.00	\$800.00	Salt Lake City (KUTV)	CBS THIS MORNING	9/17/12	
30.0	Normal Line / Prime (30)	09/19/12-09/26/12	1	:30	8P- CBS-Criminal Minds (Wednesday)				1				2	\$4,500.00	\$9,000.00	Salt Lake City (KUTV)	CRIMINAL MINDS	9/17/12	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Salt Lake City (KUTV) By Broadcast Month	Spots	Rate
Sep. 2012	47	\$78,800.00

REP HEADLINE# 6319020

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY CREDIT RISK ! ! ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 215 564 1101

SEP17/12 14:50  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME ISS/CENT INDVL FREEDOM

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_

OFF. # \_\_\_\_\_ SALESMAN # *M*

P.O. BOX 25093

SALES PRSN WA- CHERYL BLAI

IR

ORDER # 1373988 CONTRACT # 6319020

CLASS: NATL REGIONAL LOCAL

FLIGHT DATES SEP19/12 SEP28/12 WK-2

1000

CITY \_\_\_\_\_ STATE \_\_\_\_\_ TAX \_\_\_\_\_

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FR LINDSEY FOR CHERYL  
NEW ORDER  
TTIS \$78 800

FR LINSEY FOR CHERYL  
NEW ORDER  
TTS \$78 800

\* \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \* \*

Section 1

REP HEADLINE# 6319020

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP17/12 14-50

REP HEADLINE# 6319020  
\*\*\* ORIGINAL REV#0 \*\*\*

SEP17/12 14.50  
\*\*\* KUTV-TV \*\*\*

REP HEADLINE# 6319020

REP: TEL# 215-564-1206 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 215 564 1103

SEP 17 / 12 14:50  
\*\*\* KINTV-TV \*\*\*

REP HEADLINE# 6319020

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

CREBIT RISK ! !  
HARRIS REPORT FROM REP

SEP17/12 14 - 50  
\*\*\* KUTV-TV \*\*\*

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
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J. Emily Milhoan

do hereby request station time concerning the following issue:

Center for Individual Freedom (CIF)  
917-B King Street  
Alexandria, VA 22314  
Treasurer: Renee Giachino

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Center for Individual Freedom (CIF)

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Center for Individual Freedom (CFIF)

917-B King Street

Alexandria VA 22314

Treasurer: Renee Giachino

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/17/12

Date

Signature

703-672-0801

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title